

TEXTILE SOCIETY of AMERICA x SUDESTADA

Present: Contemporary Voices

Sponsorship Opportunity | New York Textile Month 2025

The Textile Society of America (TSA) and multidisciplinary studio SUDESTADA invite you to support **Contemporary Voices**, a dynamic public program during New York Textile Month (September 18, 2025, Brooklyn). This **hybrid event** featuring an **exhibition, artist talk, and panel discussion** amplifies immigrant and diasporic textile artists while addressing sustainability and cultural preservation through the work of artist Cassandra Mayela Allen, which transforms fashion waste into collective art. Your sponsorship will **connect your brand with TSA's global network of 10K+** artists and scholars, and SUDESTADA's creative community, while demonstrating commitment to equity and innovation. **Join us in celebrating textile art's power to bridge cultures and reimagine sustainability.**

*Amplifying the
Future of Textiles &
Sustainability*



Featured Artist
Cassandra Mayela Allen

Images courtesy of SUDESTADA

Why Support Contemporary Voices? Your Investment Directly Enables:



Cutting-Edge

Featuring notable artists working with textiles & social practice



Global Reach

Listeners include artists, educators, collectors, & design-industry leaders



Production Quality

Professional editing, multilingual transcripts, & accessibility features



Digital Accessibility

Free public access to the event and episode, fostering inclusivity



Tiered Sponsorships x Custom Add-Ons

- ✓ **Spotlight Sponsor - \$7,500+**
 - Premier Logo Placement, top billing on all event collateral.
 - Sponsor rep gives welcome remarks at the event.
 - Co-branded braiding kit in workshop (with logo).
 - Dedicated social media post sponsor (TSA x SUDESTADA).
 - Featured in post-event editorial (TSA's News blog).
- ✓ **Amplifier Sponsor- \$5,000**
 - Logo placement on webpage headers and email blasts (TSA).
 - Bumper ("Supported by [Sponsor]") before podcast.
 - Thank-you post tagging sponsor (TSA x SUDESTADA).
 - Mention in post-event editorial (TSA's News blog).
- ✓ **Listener Sponsor - \$2,500**
 - Logo placement on webpage headers and email blasts (TSA).
 - Thank-you post tagging sponsor (TSA x SUDESTADA).
 - Mention in post-event editorial (TSA's News blog).
- ✓ **Add-Ons (À La Carte)**
 - \$1,000: Sponsor accessibility-translations and captioning.
 - \$1,000: Material Donor (brand's upcycled textiles used in kits).