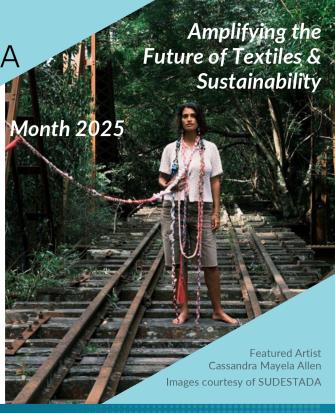
TEXTILE SOCIETY of AMERICA × SUDESTADA

Present: Contemporary Voices

Sponsorship Opportunity | New York Textile Month 2025

The **Textile Society of America** (TSA) and multidisciplinary studio SUDESTADA invite you to support Contemporary Voices, a dynamic public program during New York Textile Month (September 18, 2025, Brooklyn). This hybrid event featuring an exhibition, artist talk, and panel discussion amplifies immigrant and diasporic textile artists while addressing sustainability and cultural preservation through the work of artist Cassandra Mayela Allen, which transforms fashion waste into collective art. Your sponsorship will connect your brand with TSA's global network of 10K+ artists and scholars, and SUDESTADA's creative community, while demonstrating commitment to equity and innovation. Join us in celebrating textile art's power to bridge cultures and reimagine sustainability.



## Why Support Contemporary Voices? Your Investment Directly Enables:



### **Cutting-Edge**

Featuring notable artists working with textiles & social practice



#### Global Reach

Listeners include artists. educators, collectors, & design-industry leaders



#### **Production Quality**

Professional editing, multilingual transcripts, & accessibility features



#### **Digital Accessibility**

Free public access to the event and episode, fostering inclusivity



# Tiered Sponsorships x Custom Add-Ons

- Spotlight Sponsor \$7,500+
  - Premier Logo Placement, top billing on all event collateral.
  - Sponsor rep gives welcome remarks at the event.
  - Co-branded braiding kit in workshop (with logo).

  - Dedicated social media post sponsor (TSA x SUDESTADA). Featured in post-event editorial (TSA's News blog).
- Amplifier Sponsor- \$5,000
  - Logo placement on webpage headers and email blasts (TSA).
  - Bumper ("Supported by [Sponsor]") before podcast.
  - Thank-you post tagging sponsor (TSA x SUDESTADA).
  - Mention in post-event editorial (TSA's News blog).
- Listener Sponsor \$2,500
  - Logo placement on webpage headers and email blasts (TSA).
  - Thank-you post tagging sponsor (TSA x SUDESTADA).
  - Mention in post-event editorial (TSA's News blog).
- Add-Ons (À La Carte)
  - \$1,000: Sponsor accessibility-translations and captioning.
  - \$1,000: Material Donor (brand's upcycled textiles used in kits).