

# TEXTILE SOCIETY *of* AMERICA

## Textiles Close Up Partnership Opportunities

### *Preserving Heritage Inspiring Innovation*

The Textile Society of America (TSA) connects cultures, disciplines, and generations. Textiles Close Up is a unique, high-touch program that offers unparalleled access to textile collections. Your sponsorship plays a pivotal role in sustaining these experiences while providing meaningful brand association. Your support empowers leaders in the field and expands your visibility within our global network of over 35,000 professionals.



Textiles Close Up  
at Cooper Hewitt,  
Smithsonian  
Design Museum;  
photo Matt Flynn

## Why Support Textiles Close Up? Your Investment Directly Enables:



### Education & Access

Making rare collections available to scholars, artists, and enthusiasts



### Public Engagement

Expanding access through digi archives & live-streamed sessions



### Creative Economy

ESG alignment by supporting living artists & ethical craftsmanship



### Cultural Preservation

Supporting the study of global textile traditions & study of textiles



Sheila Hicks, *Seize, Weave Space*, 2019,  
installation views  
Courtesy Nasher  
Sculpture Center

## Tiered Sponsorships & More

- ✓ **Visionary Sponsor | Title Sponsor (Annual Series) \$15,000+**
  - Premier logo placement, top billing on all program collateral.
  - Dedicated social media post.
  - Featured in post-program editorial (TSA's News blog).
  - All Sustainer Tier benefits.
- ✓ **Sustainer Sponsor | Full Season (2 Programs) \$10,000**
  - 2 general admission tickets to the sponsored programs.
  - Opportunity to provide branded materials in attendee swag bags.
  - All Catalyst Tier benefits.
- ✓ **Catalyst Sponsor | Single Program \$5,000**
  - Logo placement on program page and email blasts.
  - Mentioned in post-program editorial (TSA's News blog).
  - Thank-you post tagging sponsor on TSA's social media.
  - Invitation to a post-program networking reception.
- ✓ **Add-Ons**
  - \$1,000: Sponsor accessibility with a program scholarship.